

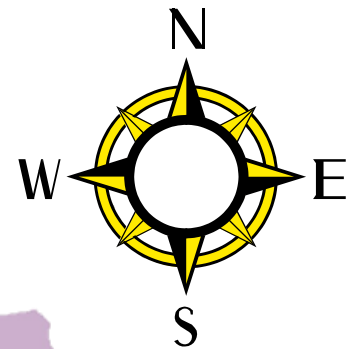
# Welcome to Navigating Collaboration

- Enter your telephone number into the box to have the system call you.
- Please sign into the chat box the name of the organization that you work for and corresponding zip code.
- Take the Poll on the revised PubMed!



# Navigating Collaboration

## A Crash Course in Connecting with the Community: Keys to Partnerships



**NN/LM** National Network of Libraries of Medicine  
**MidContinental Region**

# Navigating Collaboration Series

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- **MCR Collaboration Working Group**

- **Five Topics over six months**

- All sessions are held at 1:00MT/2:00CT and will be recorded and archived

<http://nnlm.gov/mcr/resources/community/collaboration.html>

- Keys for Partnership – December 2
- Strategies for Overcoming Barriers – January 26
- Funding - February 3
- Lessons Learned - March 22



# Presenters

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- **Susan Centner, Project Director,  
Missouri Area Health Education Center  
(MAHEC) Digital Library**
- **Bob Engeszer, Associate Director,  
Becker Medical Library, Washington  
University School of Medicine, St. Louis,  
MO.**



# Objectives

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- **Gain a better understanding of how librarians can build successful partnerships with organizations and individuals outside the library to enhance and support their outreach activities.**



# Who Are Our Potential Partners?

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- **Community Based Organizations**
- **Associations**
- **Government and Social Service Agencies**
- **Academic, Public and Special Libraries**
- **University, Colleges, Technical Schools**
- **Faith-based organizations**
- **K-12 Schools**
- **Service Clubs (Pre-med Clubs)**



# Keys to Successful Partnerships

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- Understand the needs of your partner.
- Understand the limits and competing demands of both you and your partner.
- Consistent communication.
- Building relationships and effective collaboration require time, patience, physical presence, respect, and commitment.

# A Partner's Perspective

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<http://www.healthliteracymissouri.org>



Dr. Arthur Culbert  
Executive Director  
Health Literacy Missouri





# Thanks!!!

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- Remember the website

<http://nnlm.gov/mcr/resources/community/collaboration.html>

